

The EuroMed Academy of Business
(www.emrbi.org)

announces the
8th Annual Conference

Call for Papers

Conference website

Verona, Italy
September 16th-18th, 2015

INNOVATION AND ENTREPRENEURSHIP IN A DYNAMIC ENVIRONMENT

The full table of all the conference tracks can be found at the conference website

EMRBI Presidents

Prof. Demetris Vrontis
Executive Dean and Director
University of Nicosia
Nicosia, Cyprus

Prof. Yaakov Weber
Director, Research Unit
College of Management, Israel

Author Guidelines

*** Submission Deadline: March 23rd, 2015**

Please submit your paper or abstract to admin@emrbi.org and to submissions@emrbi.org by strictly adhering to the **Author Guidelines** and by using the **Manuscript Template** found on the conference website (www.euromed2015.com).

All manuscripts (including abstracts) will be double blind reviewed.

Please indicate, on the first page of the manuscript, the track number for submission. All conference tracks are included at the end of this call (brief track descriptions can be found at the conference website). Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track. Alternatively, you may indicate the general area that you would like to have your manuscript reviewed under (eg Marketing, HRM, Strategic Management, Finance etc).

The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

Important Dates

Early-bird registration	Until July 18 th , 2015
Late registration	After July 18 th , 2015
Deadline for inclusion in Book of Proceedings **	August 31 st , 2015

**Only papers or abstracts of participants registered until August 31st, 2015 will be included in the Book of Proceedings that will be distributed at the conference. Papers and/or abstracts of participants who will register after the above date will be included in the final book of proceedings that will be distributed after the conference.

Publication Opportunities

All accepted papers and abstracts will be published in the Book of Proceedings (with an ISBN number) which is approved for inclusion in the [Conference Proceedings Citation Index](#) — an integrated index within [Web of Science](#). This distinction is given only to the most significant papers, in terms of academic excellence, conferences-conventions worldwide.

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY

For more information please see publication opportunities on the conference [website](#).

OTHER CONFERENCE AND PRE-CONFERENCE ACTIVITIES

Research Project Workshop

Authors' Networking and Collaboration Workshop

Meet the Editors Session

Doctoral Seminars

AWARDS

Conference Best and Highly Commended Paper Awards

Conference Best and Highly Commended Student Paper Awards

Conference Best Track Chair and Commended Track Chair Awards

Conference Best Reviewer Awards

EuroMed Journal of Business Best and Highly Commended Paper Awards

Emerald/EMRBI Award for Emerging Researchers

Conference Venue – University of Verona, Verona, Italy

The **8th EuroMed Conference** will take place on the 16th to 18th of September 2015, at the University of Verona in Verona, Italy.

The present city of Verona derives from the roman city founded in the 1st century B.C. The roman origin of the city is testified by its architecture, urban planning, and by many historical buildings. Verona offers also many interesting places date back to Middle Ages. Verona was named in 2000 a UNESCO World Heritage Site.

Verona is one of the main tourist destinations in north-eastern Italy. It has two main emblems: the Arena and the William Shakespeare's story of Romeo and Juliet. The Arena is an ancient roman amphitheater built in AD 30. It is the 3rd roman amphitheater in Italy with respect to the size. During summer, inside the Arena the famous festival of opera and many concerts are given. Verona is also the location chosen by William Shakespeare for his story about the love between Romeo and Juliet.

The city and its province offer many interesting activities and places to tourists: churches, museums, amazing natural sites, famous wine regions, and attractive night life. It is also very near to attractive destinations like Venice, Dolomites, Milano (Expo 2015), and famous lakes.

For more information you can visit the following websites:

http://www.turismoverona.eu/nqcontent.cfm?a_id=35298&lang=en

<http://www.tourism.verona.it/en>

Conference Hotels

Attractive hotel rates for conference participants have been secured in some of the nicest hotels in Verona.

Details on accommodation options, pricing and booking instructions are available at <http://www.euromed2015.com>

Organized Excursions

A selection of attractive tours has been arranged for conference participants.

Day tours - Saturday 19th of September 2015:

1. Garda lake tour
2. Historical Verona guided tour
3. Valpolicella tour with wine tasting experience

Please note that all tours have limited capacity are expected to be filled fast, hence, it is recommended to book your tour as soon as possible.

More details on tours will be available at <http://www.euromed2015.com>

Programme Tracks and Track Chairs:

Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate General Track. For a more detailed description **and full list** of the conference tracks please visit the conference website <http://www.euromed2015.com>.

1. Cross – Cultural Management

	Track Title	Track Chair/Chairs
1.	Cross-Cultural Management	Prof. Yaakov Weber, College of Management, Israel and EMRBI President yweber@bezeqint.net and Dr Evangelos Tsoukatos, TEI of Crete and EMRBI Vice President tsoukat@staff.teicrete.gr
2.	Intercultural Competence	Prof. Hans Ruediger Kaufmann, University of Nicosia and EMRBI Vice President kaufmann.r@unic.ac.cy Dr Dolores Sanchez Bengoa, International Business School at Vilnius University, Lithuania sanchezl@cytanet.com.cy and Ms Englezou Maria, University of Gloucestershire maria.englezou@hotmail.com

2. Diversity and Conflict

	Track Title	Track Chair/Chairs
3.	Managing Diversity and Promoting Collaboration in the Context of Conflict	Prof. Helena Desivilya Syna, Max Stern Yezreel Valley College (YVC), ISRAEL desiv@yvc.ac.il
4.	Women's Voices at Top Management in the Era of Complexity	Prof. Helena Desivilya Syna, Max Stern Yezreel Valley College (YVC), Israel desiv@yvc.ac.il and Prof. Michal Palgi, University of Haifa, Israel palgi@research.haifa.ac.il

3. International Business and Management

	Track Title	Track Chair/Chairs
5.	International Business and Management	Dr Ziva Rozen-Bachar zivarozenb@gmail.com
6.	Supply Chain Management and Resilience	Prof. Martin Christopher, Cranfield University, UK m.g.christopher@cranfield.ac.uk and Dr Barbara Gaudenzi, University of Verona, Italy barbara.gaudenzi@univr.it
22a	Pharmaceutical enterprise and supply chain management systems	Dr Ahmad Alibabaei Shahid Beheshti University of Medical Sciences A.Alibabaei@sbmu.ac.ir
7.	Chinese Direct Investments in Europe	Prof. Bernd Britzelmaier, Pforzheim University bernd@britzelmaier.de
23a	Cross-Cultural Perspectives of Foreign Direct Investment	Dr Hortênsia Barandas-Karl, Universidade do Porto, Portugal barandas@fep.up.pt
8.	Different organizations; different business process management methodologies for business values	Dr Ahmad Alibabaei Shahid Beheshti University of Medical Sciences A.Alibabaei@sbmu.ac.ir

3. International Business and Management

	Track Title	Track Chair/Chairs
9.	Technology application management in banking	<p>Prof. Saroj Kumar Datta VIT Business School, VIT University dattasaroj@gmail.com</p> <p>and</p> <p>Ms Sukanya Kundu Alliance Business School, Alliance University, Bangalore, India sk54015@gmail.com</p>

4. Organizational Behaviour and Human Resources Management

	Track Title	Track Chair/Chairs
10.	Organizational Behaviour: Theory, Cases and Practice	<p>Prof. Peter Stokes* p.stokes@chester.ac.uk</p> <p>Dr Neil Moore, n.moore@chester.ac.uk</p> <p>Prof. Caroline Rowland c.rowland@chester.ac.uk, University of Chester, UK. and</p> <p>Mr. Peter Scott, Liverpool John Moores University, UK p.scott123@btinternet.com</p> <p>* corresponding track chair</p>
11.	Human Resource Management	<p>Dr Niki Kyriakidou Leeds Beckett University n.kyriakidou@leedsbeckett.ac.uk</p> <p>and</p> <p>Dr Crystal Zhang Coventry University c.zhang@coventry.ac.uk</p>
12.	Challenges on sustainable employability and innovative HRD practices	<p>Dr Niki Kyriakidou Leeds Beckett University n.kyriakidou@leedsbeckett.ac.uk</p>
13.	Early Labour Market Careers and Competencies: Apprenticeships and Work-based Learning	<p>Ms Teresa Torres-Coronas teresa.torres@urv.cat</p> <p>Dr Maria-Arántzazu Vidal-Blasco mariaarantzazu.vidal@urv.cat</p>

4. Organizational Behaviour and Human Resources Management

	Track Title	Track Chair/Chairs
		Prof. Mario Arias-Oliva mario.arias@urv.cat Universitat Rovira i Virgili, Spain
40a	Information Systems human capital development and career planning; tools for human capital retention	Dr Ahmad Alibabaei Shahid Beheshti University of Medical Sciences A.Alibabaei@sbmu.ac.ir

5. Strategic Management

	Track Title	Track Chair/Chairs
14.	Strategic Management: Theory and Practice	Dr Shlomo Tarba, tarba2003@gmail.com The University of Sheffield, UK
15.	Dynamic Capabilities, Intellectual Capital and Intellectual Property Rights: past, present and future insights	Prof. Raffaele Trequattrini, trekraf@tiscali.it University of Cassino and Southern Lazio, Italy Prof. Giuseppe Russo, giuseppe.russo@unicas.it University of Cassino and Southern Lazio, Italy Prof. Rosa Lombardi, r.lombardi@unilink.it University of Rome “Link Campus” and Dr Fabio Nappo, f.nappo@unicas.it University of Cassino and Southern Lazio
16.	Strategic options in a dynamic environment	Prof. Andrea Beretta Zanoni, University of Verona, andrea.berettazanoni@univr.it
17.	Cross-border Mergers and Acquisitions	Dr Emanuel Gomes, E.Gomes@bham.ac.uk University of Birmingham, UK Dr Mohammad Faisal Ahammad Nottingham Business School mohammad.ahammad@ntu.ac.uk
18.	Cooperatives as an alternative economic model in the	Dr Sara Edom,

5. Strategic Management

	Track Title	Track Chair/Chairs
	21st century	Ashkelon Academic College Sara.edom@gmail.com
19.	Business Competitiveness Drivers in the Post Crisis Era	Prof. Fotini Psimarni-Voulgari , TEI of Crete, Greece fvoulgari@staff.teicrete.gr Dr Christos Lemonakis , Pancretan Bank, Greece Culemon2004@yahoo.gr

6. Tourism

	Track Title	Track Chair/Chairs
20.	Tourism	Prof. Vitor Ambrósio , Escola Superior de Hotelaria e Turismo do Estoril, Portugal vitor.ambrosio@eshte.pt
21.	Web marketing in tourism destinations	Prof. Amedeo Maizza , University of Salento, Italy amedeo.maizza@unisalento.it
22.	The future of tourist destination competitiveness in a sustainable view	Dr Milena Viassone , University of Turin, Italy milena.viassone@unito.it
23.	Place Branding	Prof. Eugene D. Jaffe , Ruppim Academic Center, Israel eugenej@ruppin.ac.il

7. General Tracks

	Track Title	Track Chair/Chairs
24.	Business Analytics	Prof. Saroj Kumar Datta VIT Business School, VIT University dattasaroj@gmail.com and Ms Sukanya Kundu Alliance Business School, Alliance University, Bangalore, India sk54015@gmail.com
25.	General Track	Dr Evangelos Tsoukatos , TEI of Crete, Greece and EMRBI VP of Operations and

		Development tsoukat@staff.teicrete.gr
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